



Kingsmen Alumni Corps

A performing unit of the Kingsmen Starcorps, Inc.
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News Release

For Immediate Release

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Storied OC Drum Corps to Make 'Comeback' Sneak Appearance at Jan 20 Music Trade Event in Anaheim

The Kingsmen -- Former World Champs and Local Musical Legacy -- Begin Schedule of Shows That Will Culminate With a Return to Summer World Finals

WHAT:

The Kingsmen Alumni Corps, an exhibition Drum & Bugle Corps based in Orange County, will perform a sneak preview of portions of the show it will be presenting at the Drum Corp International World Championships in August at the Rose Bowl in Pasadena. The Kingsmen's preview performance takes place at the National Association of Music Merchants (NAMM) Convention, which is the largest trade show of its kind in the country.

WHY:

The Kingsmen Alumni Corps – featuring members who performed as youths with the original corps in the 1960s, '70s and '80s -- was formed two years ago. The Kingsmen are beginning a schedule of shows that will culminate with a special exhibition "comeback" performance during the DCI World Championships Aug. 6-11, 2007 at the Rose Bowl, the first time the championships have been held in California.

In 1972, the Kingsmen won the first DCI World Championship with a trendsetting performance, bringing the crown home to Anaheim from Whitewater, Wisconsin. By the close of the 1972 season, and then continuing through the mid-'70s, the Kingsmen had performed as part of Bob Hope's USO tour, and became the official musical representatives of Disneyland, Knotts Berry Farm, and the California Angels. The Kingsmen were also the official musical representatives of the City of Anaheim.

WHEN & WHERE:

Saturday, Jan. 20 2007 — 9:00 to 10:30 a.m.
Anaheim Convention Center, 800 West Katella Ave., Anaheim 92802 (In front lobby area)

WHO:

The Kingsmen is comprised of former members – with an average age of 48! -- of the original Anaheim Kingsmen Drum and Bugle Corps. The Kingsmen will field more than 300 members, including invited guests, and will perform the music they made famous in the early '70's with a breakthrough style that personified elegance in performance.

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